

## VENUE

Wilhelmstraße 26  
Conference room  
79098 Freiburg i. Br.

## OPEN TO PUBLIC AUDIENCE

PLEASE REGISTER WITH  
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Deutsche  
Forschungsgemeinschaft

DFG



# RELIGION, TRADITION AND THE POPULAR IN ASIA AND EUROPE

International Conference at Freiburg University • 8.–10. November 2012

## Thursday, 8th November

**16:00-16:30** Registration  
**16:30-17:00** Introduction  
Judith Schlehe (Freiburg)

### The Conceptualization of Popular Religion

**17:00-17:45**  
Popular Spirituality  
Hubert Knoblauch (Berlin)

**17:45-18:30**  
Philippine Christianity and the Distinction  
between "Popular" and "Popularized"  
Religion  
Peter J. Bräunlein (Göttingen)  
**19:00** *Standing reception*  
(Peterhofkeller)

## Friday, 9th November

### Popular Religions and the Construction of History

**09:30-10:15**  
Synthesizing Global and Local Religious  
Systems in Early Modern Southeast Asia  
Anthony Reid (Canberra)

**10:15-11:00**  
Past and Present of Mediumship in  
Europe  
Ehler Voss (Leipzig)  
**11:00-11:30** *Coffee break*

### Popular Religions and the Media

**11:30-12:15**  
Blogging for Souls? Conceptualizing  
Christianity in Chinese Microblogs  
Kristin Kupfer (Freiburg)

**12:15-13:00**  
"Tomorrow, Christ on the cross will be  
selling socks." The Reception of  
Religion in Contemporary Advertisement  
Campaigns  
Anna-Katharina Höpflinger (Zürich)

**13:00-14:30** *Lunch*  
**14:30-15:15**  
Cinematic Contest of Popular Post-  
Islamism  
Ariel Heryanto (Canberra)

### Popular Religions and the Market

**15:15-16:00**  
Sam Poo Kong in Semarang –  
A contested place of worship  
Evamaria Müller (Freiburg)  
**16:00-16:30** *Coffee break*  
**16:30-17:15**  
Of Weber and the Real Religion of the  
Masses: The Making of Modern  
Popular Buddhism in Contemporary  
Thailand  
Pattana Kitiarsa (Singapore)

### Popular Religions and the Combination of Traditions

**17:15-18:00**  
Translating traditions and transcendence:  
everyday needs and paranormal practice in  
Indonesia  
Judith Schlehe (Freiburg)  
**18:30** *Graveyards, ghosts and murderers*  
(City Walk)  
**20:30** *Dinner*

## Saturday, 10th November

### Popular Religion in Europe: Neo Paganism

**10:00-10:45**  
Neopagan Traditions in the 21st century:  
Re-inventing Polytheism in a polyvalent  
world-culture  
René Gründer (Freiburg)  
**10:45-11:30**  
Germanic Neo-Paganism – A Nordic  
Art-Religion  
Stephanie von Schnurbein (Berlin)  
**11:30-12:00** *Coffee break*  
**12:00-13:00** Summary and conclusive  
discussion

MORE INFORMATION CAN BE FOUND AT  
[http://portal.uni-freiburg.de/historische-lebenswelten/Forschergruppe-en?set\\_language=en](http://portal.uni-freiburg.de/historische-lebenswelten/Forschergruppe-en?set_language=en)

# HISTORISCHE LEBENSWELTEN

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in populären Wissenskulturen der Gegenwart