## Academia meets Industry A Political-Scientific Discussion

Albert-Ludwigs-Universität Freiburg



## Starting without Ending: Insights into 20 years of founding and managing Life-Science Start-ups"

## Dr. Michael Lauk

Chief Executive Officer Neuroloop GmbH, Freiburg

Moderator: Prof. Dr. Thomas Stieglitz

July 11th 2018, 17.00 (s.t.)

Lecture hall 00 005 (ground floor)
Institute of Physiology/Pharmacology,
Hermann-Herder-Str. 7







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**Dr. Michael Lauk** is a serial start-up entrepreneur in the healthcare field, focused on medical devices. He has more than 25 years of experience in business as well as research in the healthcare field in Germany and the USA. Most recently he co-founded neuroloop GmbH, a Start-up designing an active implantable device to lower blood-pressure. Besides neuroloop, he co-founded the start-ups SpinDiag GmbH, Tomes GmbH, inSleep Health LLC, resp(EQ) Inc., Lauk Ventures GmbH, TNI medical AG and seleon GmbH, where he worked in different management and board positions.

Michael earned his PhD in Physics in Freiburg and Boston. He is a data scientist and designed healthcare products and marketing strategies. He has executed more than 50 medical device projects, and initiated several co-operations between companies, hospitals, and universities. Michael authored and co-authored 25 original publications in international periodicals and books, and he is a co-inventor of several patents.

Michael is holding honorary positions as a board member of bwcon e.V. and the German-American-Institute. He also serves as chairman of the board of the "Verband der Freunde der Universität Freiburg e.V.", and he is chairman of the board of trustees at the Freiburg Material Research Center.

The seminar series "Academia meets Industry" aims at stimulating interdisciplinary discussions between university members and high profile managers from industry and public health organizations. It addresses the complex challenges in science, management, politics and society which are promoted by both university and industry in a concerted action. At these seminars the practical perspective of the guest speakers encounters the education and research priorities of the university and thus allows an unprecedented dialogue on chances and risks of current and future research developments in life sciences.







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