

Speakers from:  
**UNITED NATIONS**  
**SYNGENTA**  
KfW - and more

# MISSING THE WHOLE PICTURE?

Foto: Fir0002 Flagstaffotos



Food - you need it to survive and are in contact with it every day... You probably know the price of a kilo of spaghetti, or a loaf of bread. But how often do you think about all the (hidden) costs involved?

We, the MSc Environmental Governance (University of Freiburg), proudly invite you to our panel discussion on Saturday 22 February 2014.

### **What will we be talking about?**

"Radical change is needed to create a fair and affordable future food system for all. What role can you play, what steps can we take?"

Join us for a lively exchange before mingling and enjoying the local wine, with

**Dr. Ulrich Hoffman**

United Nations Conference on  
Trade and Development

**Stephanie Wunder**

Ecologic Institute EU, Agriculture &  
Bioenergy

**Representative from Syngenta, TBA**

Global agribusiness company

**Dr. Jürgen Fechter**

KfW Development Bank

**Nikolai Fuchs**

Moderator, President of the Nexus  
Foundation

### **Programme**

**18:30**

Open doors of the  
exhibit

**19:00**

Welcome

**19:25**

Panel Discussion

**21:35**

Informal networking,  
refreshments &  
Exhibit

### **What else can you experience?**

We will stage an exhibition for you to learn about our Mensa Event and Food Infographic workshop, and to launch the Freiburg Urban Agriculture guide and our Smartphone App. Later, turn food into energy -and music- on the Beatbike.

### **Venue**

Paulussaal Veranstaltungshaus

Dreisamstr. 3, 79098, Freiburg

More info, videos and resources:

[www.costoffood.org](http://www.costoffood.org) ,

[www.facebook.com/CostOfFood](https://www.facebook.com/CostOfFood)

